#### **COOKIE POLICY**

Our website <a href="https://www.sipsa.ch/it/">https://www.sipsa.ch/it/</a> (hereinafter: "the Website") uses cookies and other related technologies. Cookies are also placed by third parties engaged by us. This document informs you about the use of tracking tools on our Website.

Please note that this information does not concern other websites, pages, or online services accessible through any hyperlinks that may be published on the Website, including social media pages such as Facebook, Twitter, Instagram; with regard to those, you are invited to consult the respective privacy notices.

### 1. Website User

You are the person accessing our Website to whom this notice is addressed, also referred to as the Data Subject.

## 2. Data Controller

The Data Controller of your personal data is **SIP Swiss Industrial Promotion SA** (hereinafter SIP), Strada Cantonale 171, 6534 San Vittore, CH, phone +41 (0)91 820 10 44, email: <a href="mailto:info@sipsa.ch">info@sipsa.ch</a>

## 3. EU Representative

Pursuant to Art. 27 of EU Regulation 2016/679, the Controller has appointed as its EU representative INDO SRLS, Viale Giacomo Mancini, 156 – 87100 Cosenza (CS), VAT No. 03510180783, Tel. +39 02 87366082, Email: <a href="mailto:dpo@indoconsulting.it">dpo@indoconsulting.it</a>

## 4. What are cookies?

Cookies are small strings of text that websites visited by the User send to the User's device (usually to the browser), where they are stored in order to be retransmitted to the same websites upon the User's next visit. While browsing the Controller's Website, the User may also receive cookies sent from different websites or web servers ("third parties"), which may contain certain elements (such as images, maps, sounds, specific links to pages of other domains) displayed on the Website being visited. Cookies, which are generally present in large numbers in Users' browsers and sometimes persist for long periods of time, are used for various purposes: execution of computer authentication, monitoring of sessions, storage of information on specific configurations concerning Users accessing the server, etc.

### 5. Cookie

Cookies may be classified as follows:

# **5.1. Technical or functional cookies** (Strictly Necessary Cookies and Functionality).

Technical cookies are necessary for the operation of the Website and cannot be disabled in our systems, as they ensure the Website functions properly and that the User's preferences remain valid. They are generally set only in response to actions taken by the User, such as setting privacy preferences. Functional cookies make it easier for the User to browse our Website, so that the User does not need to repeatedly enter the same information when visiting our Website; examples include login details, form completion, or retaining the contents of the shopping cart until payment is completed.

These cookies are installed without the User's consent.

# **5.2. Statistics cookies - Analytical Cookies** (Performance Cookies).

These cookies allow us to count visits and traffic sources, so we can measure and improve the performance of our Website.

## **5.3. Marketing/profiling cookies** (Targeting Cookies).

These are marketing and tracking/profiling cookies intended to provide advertising space and/or profile Users based on their choices and interests. They may be installed by the Website Controller or by third parties, only after obtaining the User's consent. They may be sent to the User's browser by third-party companies, directly from their own websites, for their purposes, including profiling. They are used to track visitors across websites. The aim is to present advertisements that are relevant and engaging for the individual User, and therefore of greater value to third-party publishers and advertisers.

#### 6. Cookies used on our Website

Our Website uses only technical and functional cookies, specifically:

Name	Туре	Duration	Provider	Purpose
abcdef0123456789	Technical/ functional cookie	Session	Sipsa.ch	Stores temporary information during the user's session
wpEmojiSettingsSu pports	Technical/ functional cookie	Session	WordPress	Stores WordPress emoji support settings during the session
_grecaptcha	Technical/ functional cookie	6 months	Google reCAPTCHA	Stores local information to ensure that requests are made by human users and not by bots

## 7. Your Rights

For details concerning your rights and the procedures for exercising them, please refer to the Privacy Notice available on our website.

Please note that the collection of browsing data through technical or functional cookies (strictly limited to those necessary to ensure the usability of the website by enabling only its basic features) is essential for the operation of the website. Accordingly, Users do not have the right to refuse or restrict the processing of such data.

To exercise these rights, please feel free to contact us at the following email address: info@sipsa.ch, or our EU Representative at the following email address: dpo@indoconsulting.it.

# 8. Enabling/Disabling and Deleting Cookies

Some browsers are set to automatically accept cookies. Disabling or blocking browsing or functional cookies may prevent optimal use of certain areas of the Website, thereby limiting the services offered. Disabling statistical, marketing, or profiling cookies, however, does not affect the ability to navigate the Website in any way.

You can manage and, if desired, disable cookies directly through your browser settings.

Below are links to the cookie management guides of the main browsers.

Internet Explorer: http://windows.microsoft.com/it-it/windows7/block-enable-or-allow-cookies

Safari: <a href="http://support.apple.com/kb/PH11913">http://support.apple.com/kb/PH11913</a>

Chrome: <a href="https://support.google.com/chrome/answer/95647?hl=it-IT&hlrm=fr&hlrm=en">https://support.google.com/chrome/answer/95647?hl=it-IT&hlrm=fr&hlrm=en</a>
Firefox: <a href="https://support.mozilla.org/it-IT/kb/enable-and-disable-cookies-website-preferences">http://support.mozilla.org/it-IT/kb/enable-and-disable-cookies-website-preferences</a>

Privacy and Cookie Policy last updated: 23.05.2025